

The LIFELINE



A publication created for our faithful LifeFM listeners and supporters



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Merry Christmas

P.O. Box 52
Greenville, SC 29602

The LifeFM

Thank God for Giving Hearts!

What a fruitful year it has been!

We continue to trust God, and are thankful for His provisions and answer to our many prayers.



The LifeFM's mission is to be a daily source of joy and encouragement. Because of *your* generous support, The LifeFM Radio Ministry continues to reach souls all over the world. A note that we recently received from a donor put it in proper perspective: "Thank you for giving us the opportunity to give that others may know Jesus as Savior."

God is using the right song, with the right message, played at the right time, to accomplish His Will. He is so good to us!

The LifeFM Network is a 100% listener supported, non-profit radio ministry of The Power Foundation. As a 501(c)3 organization, every contribution made to The LifeFM is tax-deductible.

If you would like to make a contribution to The LifeFM, please fill out The LifeFM donation slip, enclose your payment (check/money order) and return to: The LifeFM, PO Box 52, Greenville, SC 29602.

Online donations...

Make an online donation at: thelifem.com or contact our office at:

(toll-free) 877-700-8047
(local) 864-672-1140



2019 YEAR-END GIFT

Dear LifeFM,

I want to partner with you and send a special year-end gift.

I am enclosing \$ _____
as a special year-end gift.

NAME: _____

STREET: _____

CITY: _____

STATE/ZIP: _____

PHONE: _____

EMAIL: _____

Gifts postmarked by December 31, 2019 will receive the tax benefit in the current year, and a receipt will be issued for every donation that is given. Thank you for your generous support!

Please mail to:

The LifeFM Network
P.O. Box #52
Greenville, SC 29602

LISTEN LIVE



The LifeFM

thelifem.com
info@thelifem.com
facebook.com/thelifem
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Fall 2019 Sharathon Update... "Still Shouting!"



Sharathon week is always a busy week, filled with high expectations and energy.

We heard from more than 650 donors this year, and approximately a third of them were first-time LifeFM donors. We are so thankful to have them join us in our endeavor to bring the best Southern Gospel Music to listeners everywhere!

For Brian Crowe, The LifeFM Network Manager, Fall 2019 Sharathon was a first-time experience. He admits that the week was both "energizing and exhausting," but could sense the excitement and enthusiasm from all who were involved in it. "It was wonderful to hear from so many of our listeners and to be on the receiving end of their words of encouragement," Brian says. "Many said how they have heard a song that came 'right-on-time,' when they were going through a struggle and how the words in the song encouraged them."

Many of our ongoing supporters renewed their pledges and chose to be a Forever Friend of The LifeFM, in which a pledge will automatically renew every year. If you're a current donor and would like to continue your monthly support—with no end date—please contact our office or indicate that on your correspondence with us.

Thank you for your continued prayerful and financial support as we progress into a new year for His Glory!

FOR GOD SO LOVED THE WORLD.....

God loves you, my friend. His love knows no limits and has no conditions. God made a way that we could spend eternity with Him, and it was through His Son, Jesus Christ. What a glorious hope!



"For God so loved the world, that He gave His only begotten Son, that whosoever believeth in Him should not perish, but have everlasting life." John 3:16



Back row: David Garrett, Rob McClure, Sam Jones, Brian Crowe, Dennis Smith
Front row: Karen Finn, Liz McClure, Louise Kay, Stacey Thompson
Photo credit: Katie Finn

Merry Christmas from The LifeFM!



The LifeFM Founder, Bob McClure, is pictured here with his son, Rob, at a recent Veteran's Day Recognition Program in Greenville, SC.

Dear LifeFM Listeners and Supporters,
Seasons change and here we are, celebrating another Christmas holiday with all of you.

As we reflect back on 2019, we praise God for His faithfulness to us.

The LifeFM Radio Ministry continues to be used as a tool of encouragement and inspiration in lives all over the world. The testimonies we hear motivate us to continue spreading the message of God's Love, Mercy and Goodness on the air waves.

We are especially thankful for your prayers and continued support.

Thank you and may God richly bless you in 2020!

WILL YOU BE A LIFEFM FOREVER FRIEND?

Listeners, have you heard about this new form of giving? Read on to learn more about it...



What is a Forever Friend?

A LifeFM Forever Friend is someone who supports The LifeFM Radio Ministry by giving a monthly gift — of any amount, that continues on indefinitely. It's basically a monthly pledge commitment (online or mail-in) with no end date or need for renewal.

Who can be a Forever Friend?

Current donors who are giving on a regular basis can decide to continue their financial support as a pledge "with no end." New donors can begin their support as a Forever Friend and make a pledge which will automatically renew.

A pledge is treated as a year-long commitment (\$120, \$240, \$360, etc.) and broken down into monthly increments (\$10, \$20, \$30, etc.). These payments can be mailed in or set up online with a recurring payment schedule in place.

What are the advantages of being a Forever Friend?

A Forever Friend won't have to keep track of their pledge renewal, since it is ongoing and automatic. Also, there is no need to send out pledge renewal cards and receipts to an expiring pledge donor. It saves on postage and the possible interruption of an ongoing, previously-arranged payment schedule.

What if I wanted to make a change to my account?

Not a problem. We are just a phone call, text or email away from having you contact us. If you need to update any of your information, wish to increase your giving or make any other changes, we can accommodate that request and will respond immediately. Contact us at: 877-700-8047 or you can email us at: info@thelifem.com.

Most importantly:

We value your prayerful and financial support and consider each and every one of you a friend of The LifeFM. We are "living life together" as forever friends!

