

# The LIFELINE



A publication created for our faithful LifeFM listeners and supporters



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- \* How You Can Support Our Radio Ministry



P.O. Box 52  
Greenville, SC 29602



## HOW YOU CAN SUPPORT OUR RADIO MINISTRY:

We hope that you have been encouraged and inspired by the music and powerful, godly truths heard daily on The LifeFM.

Because of *your* generosity, The LifeFM is able to continue reaching the unsaved with the Good News of Christ, while also being a source of daily joy and encouragement. God is faithful and continues to provide for our needs, no matter how great or small!

Your financial gift can be given any time of the year, and a receipt will be issued for your 2020 tax records.

The LifeFM Radio Network is a listener-supported, non-profit radio ministry of The Power Foundation. As a non-profit 501(c)3 organization, all contributions made to The LifeFM are tax-deductible.

*If you would like to mail in your contribution, please fill out The LifeFM pledge card, enclose your payment (check/money order) and return to: The LifeFM, PO Box #52, Greenville, SC 29602. Information is provided below for those who would prefer to donate online or by phone.*

## Online donations...

Make an online donation at: [thelifem.com](http://thelifem.com) or contact our office at:

(local) 864-672-1140

(toll-free) 877-700-8047



## THE LIFE FM 2020 PLEDGE CARD

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Type of Donation:  Mail -in  Recurring Credit/Debit card \*

*\* Please do not include this information—a LifeFM representative will contact you.*

I wish to make a pledge in the amount of:

Donation: \$ \_\_\_\_\_  monthly  One-time  Other: \_\_\_\_\_

I am a first-time donor  This is a Renewal \_\_\_\_\_ Please automatically renew

**PLEASE RETURN TO: THE LIFE FM, PO BOX 52, GREENVILLE, SC 29602**

*The Power Foundation is a 501(c)3 non-profit organization. Your gift to The LifeFM is tax-deductible.*



[thelifem.com](http://thelifem.com)  
[info@thelifem.com](mailto:info@thelifem.com)  
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## BRIDGE THE GAP: A 1-DAY SHARATHON

The COVID-19 pandemic has made us all painfully aware of our vulnerability, and the limitations imposed have truly interrupted our daily lives.



Despite the many uncertainties and fears, we have had to adjust our schedules and accept the lockdown restrictions placed upon us. Very strange times indeed.

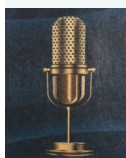
As a lifeline to the community, The LifeFM ministry has the opportunity to be a beacon of light in the midst of the storm. The world seems darker and more chaotic than it ever has before, and many are anxious about the future. There is an even greater demand for God's message to be heard and shared. The LifeFM prayerfully considered its response in light of these unique conditions.

In lieu of its annual week-long Spring Sharathon, The LifeFM decided to conduct a one-day financial appeal effort. We stressed the importance for our listeners to support their local church and not neglect any financial commitments that have already been in place. Any monetary gifts received on May 15<sup>th</sup>, would help bridge the gap for what was presently available and for what would be needed to continue running the network effectively.

The response was overwhelming. More than 400 donors participated by calling in with a (mail-in) pledge or made a one-time donation via credit/debit card. Many of those individuals were first-time givers too! We were very encouraged by the generosity shown and wish to thank everyone who played a part in this one-day challenge. Please stay safe and continue to pray for our leaders and our country.

*"Every man according as he purposeth in his heart, so let him give, not grudgingly, or of necessity: for God loveth a cheerful giver."* 2 Corinthians 9:7 (KJV)

## Singing News Golden Mic Awarded to Brian Crowe



The LifeFM's Network Director, Brian Crowe, was featured in the April issue of *Singing News* as a recipient of its Golden Mic Award.



The accolade recognizes excellence in Christian broadcasting, featuring radio personalities who are an active presence in today's Southern Gospel Music industry.

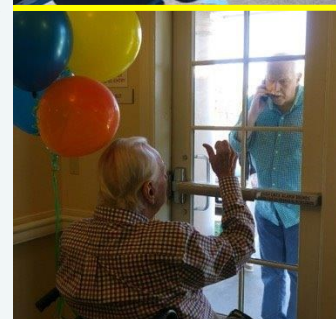
In addition to his responsibilities of managing The LifeFM Network, Brian is the host of the nationally syndicated radio program *Gospel Radio Favorites*. A veteran of radio broadcasting since 1997, Brian has been greatly influenced by many traditional artists and groups such as The Cathedrals, JD Sumner, The Blackwood Brothers and The Statesmen.

"It was such an honor to be recognized by *The Singing News* for my contributions to Southern Gospel music," says Brian. "I've been sharing the gospel through song for many years. Southern Gospel is the best music in the world!" Brian resides in Williamston, SC, with his wife, Denise.

Congratulations, Brian!

### Rise & Shine!

Tune in every weekday morning to hear Brian and Dennis on The LifeFM



## HAPPY BIRTHDAY

Despite the COVID-19 lockdown, the McClure family was determined to make LifeFM Founder Bob McClure's 94th birthday celebration a most memorable one this year.

On April 15, family members gathered outside Bob's assisted living facility, where he could safely



view their warm-hearted gestures and handmade signs, conveying their love and appreciation for him. Here's what a few of Bob's loved ones shared on Facebook:

*"We made his day by giving him a little family parade from the window! He's lived through so much. We are so blessed to bring in another year with him, even if it's on opposite sides of the glass!"* –Maddie McClure, 28, granddaughter

*"He (Bob McClure) has lived an incredible life, and continues to share his legacy as a WWII Veteran, preacher, and evangelist through his ministry with The LifeFM Network. His resilience is something I admire most about him, second to his love for the Lord."* –Kimberly McClure, 22, granddaughter

*"Happy birthday to my sweet daddy! He turns 94 today! He resides in a facility that has been on 'lockdown' since March 17. This has been very hard for all of us and especially him. He lived through WWII, so I guess he can make it through COVID-19. We love you and are so thankful for your life and the impact you have made on this world for the Kingdom of God!"* – Carolyn McClure Robinson



### Let others see your support—LifeFM t-shirts now available!

Available for \$15.00

SIZE:	S	M	L	XL	2X	3X
HOW MANY?						

+ \$5.00 Shipping

Total =

\$ \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Please return this form with your payment to:  
The LifeFM  
PO Box #52  
Greenville, SC 29602

### WHQA Nominated as Favorite Radio Station

Subscribers of *Singing News* magazine have voted. WHQA, The LifeFM's flagship station headquartered in Piedmont, SC, has made it to the top five. The first-place winner will be announced at the *Singing News* Fan Awards presentation during the 63<sup>rd</sup> (annual) National Quartet Convention in Pigeon Forge, TN, in late September.



Thank you for your support!



Online-Anytime-Anywhere  
thelifem.com/listen

### It's Vacation Season!

Please take us with you!



Download our free mobile app today!