

THE LIFELINE

A QUARTERLY PUBLICATION CREATED FOR OUR FAITHFUL LISTENERS AND SUPPORTERS

HONORING OUR HOMETOWN HEROES



Water bottles were abundant and free! These young representatives from Upstate Granite took care of the hot and thirsty crowd!

A special "Faith, Family and Freedom" event was held in the upstate of South Carolina on Saturday, May 22nd.

Sponsored by Upstate Granite Solutions, (Greenville, SC), The LifeFM, and more than a dozen other local businesses, the outdoor concert and patriotic program honored our military, veterans and first responders.

Music guests included Guy Penrod, The Guardians, The Whisnants, The Sound and Cane Creek Bluegrass Band.



The LifeFM would like to thank The American Legion James F. Daniel Jr. Post #3, Greenville, SC, for their Color Guard presentation, 21-gun salute and TAPS ceremony
Special recognition to bagpiper Preston Gravely "The Lord's Piper", from Anderson, SC, for his participation in this event



The LifeFM Founder and WWII veteran, Bob McClure enjoying the concert with Guy Penrod and Rodney Baucom



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Rodney with Josh Singletary (Tribute Quartet)



Rice Memorial Baptist Church in Greenwood, SC hosts a Joseph Habedank concert in May

Have a comment, suggestion or feedback for us? Leave a message for us on our Comment Line: 888-500-8047 (Available 24/7). Thank you for listening to The LifeFM!

RESULTS FROM THE LIFEFM'S SPRING SHARATHON 2021: BRINGING JOY TO THE WORLD



We love having visitors during Sharathon! Sharing the studio mic and a group hug are: Author/Speaker Ashley T. Lee (left), Matthew Browder of The Browders (middle) and Rev. Travis McAlister (right) from Golden Creek Baptist Church, Liberty, SC



Former Morning Show co-host, Dennis Smith, fresh out of semi-retirement, was on hand to help! Pictured with him is Reagan Baucom, co-host of The LifeFM's Family and Friends Morning Show



We love having new volunteers! Pinnacle Bank, (Easley, SC) sent this trio for phone assistance. Service was well-provided - and with a smile!

The results are in!

Hundreds of LifeFM listeners responded to the call and made a pledge or one-time donation for the upcoming fiscal year, 2021-2022. We are so thankful for the generosity and faithful support received from our radio audience!

"Bringing Joy to the World" focused on The LifeFM's core mission to saturate the airwaves with the Good News of Jesus Christ via Southern Gospel music, which is full of joy, promise and hope!

Sharathon is always a flurry of activity at studio headquarters, with many radio personalities and music artists scheduled to assist. This year's Sharathon was no exception, and we are so appreciative of those who took the time to stop in and contribute their time and talents.

Approximately 84% of our \$300,000.00 goal has been reached. Donations are still coming in for the current campaign. If you would like to renew a pledge or give a one-time gift, it's easy to do. Clip out the pledge card (on page 4 of the newsletter) and mail in your donation.

Online donations can be made at thelifefm.com or contact us at: 877-700-8047. We are a non-profit ministry so your part matters!

God is using The LifeFM to be an encouragement every day, in every way. We are *Living Life Together*. Thank you so much for your continual prayers and consistent support!



Nicholas Wilke, special friend and a #1 fan of The LifeFM made arrangements to join us one morning. What an encouraging young man he is (and he really knows his SGM)!



Chris Jenkins (left) and Chris Bryant (right) of The Kingmen, stopped by the studio. In the area for a local concert, here they are posing with The LifeFM's Super Dave (Garrett)



A SPECIAL SHOUT-OUT GOES TO:

Jamie Murphy, Founder and President of Proactive Parenting Initiative, who provided a yummy BBQ ribs and chicken lunch for staff and volunteers during Spring Sharathon. Thank you, Jamie!

ADDITIONAL NOTE: Jamie and his Iron Hide also cooked up BBQ pork, chicken and all the fixings for the VIP tent at our Faith, Family & Freedom event on May 22nd. Wow!

Jamie is pictured here with his homemade BBQ sauce (available at www.southernfusionbbq.com)

*It's Vacation Season!
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HAPPY BIRTHDAY, AMERICA!



"Proclaim liberty throughout all the land unto all the inhabitants thereof."
Leviticus 25:10 (KJV)



Rob McClure's Road to Recovery: *fighting strong with the Lord's Help*

Anyone who knows Rob McClure, will agree he is a fighter. Facing a serious health challenge nearly ten years ago, Rob became a liver transplant recipient in March 2012.

In the fall of 2020, test results confirmed prostate cancer for which he received treatment. At the end of the prostate treatment, another cancer was diagnosed in his sinus and mouth. Rob knew he would be facing another experience whereby he would need prayers and support from his colleagues and loved ones. Rob also knew that God would not fail him.

In early January 2021, Rob underwent a 21-hour surgery at the Medical University of South Carolina (MUSC) to remove the tumor and restore the left side of his face. After a three-week hospitalization, he remained close to MUSC for follow-up care, which included six weeks of radiation. Family rallied around him, visiting, assisting and encouraging Rob daily. Note-cards, texts and phone calls from friends and strangers alike have fueled Rob's spirit to press on, have hope and anticipate a miracle from our good Lord.



Rob and his oldest son, Jeremy, at the beach during his first series of treatments at MUSC



Rob stopped by for a quick visit with The LifeFM staff earlier this year



However, Rob received discouraging news in February 2021 that his cancer had returned, this time in the throat area where the trach had been removed. Due to the growth and size of the tumor, he was informed that surgery was not an option. His medical team planned and scheduled a rigorous course of radiation and chemotherapy treatments, which should wrap up by mid-June. At that point, his physicians will re-evaluate and determine if surgery is an option. At the time "The Lifeline" is going to press, Rob reports that the tumor has responded to treatments and has shrunk—praise the Lord!

We ask that you continue to pray for Rob, his wife, Liz, and the oncology staff for wisdom, healing and strengthening. God has a plan, and although we cannot see or understand the purpose for Rob's suffering, we can surely claim God's promises of peace, care and His constant presence.



LifeFM staff, Stacey Thompson (left) and Reagan Baucom (right) are pictured here with Rob and Bob McClure at the Faith, Family and Freedom event in May

Mail for Rob can be sent to: The LifeFM, 106 Assembly Drive, Piedmont, SC, 29673

NEW ROLE FOR THE LIFEFM'S RODNEY BAUCOM

Introducing: the new host of "The Gospel Greats"!

Southern Gospel Music enthusiasts are well aware of the long-running syndicated radio show, *The Gospel Greats*. Carried on more than one hundred radio stations across the country and in Canada, it is also on Sirius XM's Enlighten channel.

Paul Heil, the ever-popular and beloved host for more than forty years, passed suddenly in December 2020. This left a void and some mighty big shoes to fill. Paul's replacement would need to share a similar passion and professionalism that could reach across the air waves and continue to engage music fans.

It was announced through a March press release that the new host of the weekly-aired program would be The LifeFM's very own Network Director and Morning Show host, Rodney Baucom. Rodney is no stranger to the genre of Southern Gospel and has established a plethora



Rodney with Paul and Sheila Heil at the National Quartet Convention in 2016

of relationships with many of the artists, producers and music professionals. He is an award-winning broadcaster with over thirty years of experience, which reflects commitment and a keen knowledge of the industry. His voice is a familiar one that listeners trust and favor.

Rodney's duties will involve doing much of what Paul Heil did on *The Gospel Greats*: feature personal stories, interviews, countdowns and songs from both new and seasoned artists in the SGM industry.

Congratulations, Rodney, on this awesome career achievement –we wish you much success in your new role!



"I'm honored to carry on the great heritage of the Gospel Greats. Paul Heil was a broadcasting hero to me, and I am so humbled to follow in his footsteps. Although I didn't know it at the time, I can now see that God has been preparing me for this role for years."

Rodney Baucom
LifeFM Network Director



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