

129 KIOWA LANE
PIEDMONT, SC 29673
877-700-8047



MARCH 2024

SHARATHON DATES:

WEDNESDAY

APRIL 24TH

THURSDAY

APRIL 25TH

FRIDAY

APRIL 26TH

6:00 AM – 6:00 PM

WHAT'S IN THIS ISSUE?

Spring Sharathon
Details

IN THE SPOTLIGHT:
Peter Lloyd

Happy 9th Birthday
to WHQA!

Southern Gospel
Conversations

Bible League
Partnership

LifeFM Pledge Card

SPRING SHARATHON IS HERE!

Preparations are underway for The LifeFM's annual on-air appeal, which takes place every Spring. It is always a time of excitement and anticipation -- with a whole heap of gratitude!

The theme of "**We Are the Church**" was taken from the title of a newly released single, written and performed by Ernie Haase & Signature Sound. Its message highlights the unity and firmness of our faith as we combat an uncertain and unsettled future.

There is hope and power in Jesus' Name, which we, as a body of believers, can spread to the world. We are the Church, sharing the Good News on the airwaves of every LifeFM radio station.

Your financial and prayerful support make it possible!



HERE'S HOW YOU CAN HELP:

- Pray for The LifeFM Ministry
- Give a one-time gift
- Renew your annual pledge
- Volunteer to help answer phones
- Tell a friend about our ministry
- Continue to listen to your favorite LifeFM station!

WAYS YOU CAN GIVE:

- Phone: 877-700-8047
- Online: thelifefm.com
- Email: info@thelifefm.com
- Mail in a payment using the enclosed pledge card to:
129 Kiowa Lane
Piedmont, SC 29673



Happy Birthday!



The LifeFM Partnership BibleLeague[®] INTERNATIONAL

For the second consecutive year, The LifeFM has partnered with Bible League International in their ongoing mission to share God's Word world-wide.

The partnership will last from April 28th through June 30th. We encourage our listening audience to pray about their part in supporting this vital ministry.

Bible League not only provides Bibles to the under-resourced church, they also provide a number of resources to aid in literacy, discipleship and church planting, both nationally and globally.

For more information, visit their website at: bibleleague.org
or contact them at:
866-825-4636

PLEASE LIKE US ON FACEBOOK!

<https://www.facebook.com/TheLifeFM>



**STAY CONNECTED
AND INFORMED!**

March is birthday month for WHQA (103.1 FM), The LifeFM's flagship station. Celebrating its ninth year in the Upstate (SC), a listener-appreciation event is held annually at Rock Springs Baptist Church in Easley.

This year's concert on Friday, March 8th, features: Karen Peck & New River, Gold City and The Williamsons.

We are so thankful for God's rich blessings and appreciate your support and prayers!

(Pictures above are from the 2023 concert.)



THE LIFEFM LEGACY LIVES ON...

Bob McClure, LifeFM Founder, with his wife of 56 years. Fran's passing in 2010 inspired Bob to begin a Christian radio ministry at the age of 84.



Rob McClure, LifeFM Co-Founder, had a heart for gospel music ministry and was gifted in the ability to engineer and manage radio-broadcasting technology.



Peter is father to Andrew, 25, and Lauren, 30

ON AIR

WITH MID-DAY HOST
PETER LLOYD

With nearly five decades of broadcasting experience, Peter has worked a variety of formats over the years. However, Christian radio has allowed him to encourage listeners and share his faith.

“Working in Christian radio has helped me through some of the most difficult times in my life,” acknowledges Peter. “God has a plan for our lives, regardless of our current situation.” His favorite Bible verses are Romans 8:28 and Jeremiah 29:11, which are promise verses. full of hope and victory.

In addition to radio work, Peter owns a voice-over business, Master Mix Productions. He also finds time to voice track (pre-recorded spots) and likes to bowl, play tennis and travel. He helps out as a tour guide in his hometown of Helen, GA, too.

Peter’s motto is “If you love what you do for a living, you’ll never have to work a day in your life.” That passion is what motivates Peter to be a blessing on the air-waves every day.



Peter has been with
The LifeFM since
September 2023

FUN FACTS ABOUT PETER:

- In his spare time, Peter hosts Trivia Nights in his hometown of Helen, GA. His dream was to be a game show host.
- Peter uses a number of aliases as on-air names. Lloyd is his middle name; his last name, Rinzivillo, has never been used.
- Peter was born in Peekskill, NY, which is where actor Mel Gibson was also born and lived until his high school graduation.

Broadcasting veteran Peter Lloyd can be heard on The LifeFM’s local programming every week-day from 10:00 AM to 2:00 PM.



Southern Gospel Conversations

Podcast with Nicholas Wilke

Attention, Southern Gospel Music fans!

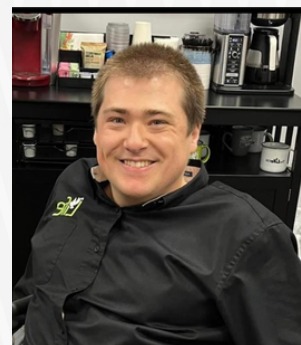
There’s now another outlet for getting updated on all the news in the SGM industry.

In addition to listening to *great* music and *great* programming on your favorite LifeFM radio station, listeners can tune into a weekly podcast that is sure to entertain and enlighten fans of all ages.

The podcast series, entitled *Southern Gospel Conversations* is hosted by LifeFM’s Morning Correspondent, Nicholas Wilke. It features interviews and conversations with both current and former music artists and is available on Spotify and Apple Podcasts.

Nicholas became hooked on Southern Gospel at the age of eleven, when he saw a Kingdom Heirs performance at Dollywood in Pigeon Forge, TN. Nicholas is now 22 years old and is a fan favorite of all-things-SGM! He attends NQC and *Singing in the Sun*, and corresponds regularly with many of the performers, who consider him a good friend.

Nicholas releases a new podcast every Tuesday morning at 5:00 AM.





129 Kiowa Lane * Piedmont, SC 29673



Happy
Easter!

DONATE NOW TO THE LIFE FM



YOUR GIFT CAN MAKE A DIFFERENCE!

TO GIVE BY CREDIT CARD: Fill out this form and return to The LifeFM ~ 129 Kiowa Lane ~ Piedmont, SC 29673

TO GIVE ONLINE: Go to our website-*thelifem.com*

TO GIVE BY CHECK: Enclose your check with this form and mail to: 129 Kiowa Lane ~ Piedmont, SC, 29673

TO GIVE BY PHONE: Contact us at 877-700-8047

Living Life Together!

IN MEMORIAM



The LifeFM was founded in 2010 by Bob McClure and his son, Rob.

Together, they established a legacy which ministers and encourages with Gospel music and messages on the radio.

Together, they finished well. Our loss is heaven's gain.

The LifeFM is the radio ministry of the Power Foundation, a non-profit 501(c)3 organization.

YES. I WANT TO SUPPORT Life IN ITS MISSION TO REACH SOULS!

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

I have enclosed a one-time gift in the amount of \$ _____

I want to give a monthly amount of \$ _____

I would like to be a Forever Friend of The LifeFM. Please automatically renew my pledge every year.

Debit/Credit Visa Mastercard AMEX

Credit Card # _____ Exp. Date _____

C V V # _____ (last 3-4 numbers located on the back of the credit card)

Name as it appears on card: _____

THE LIFE FM PLEDGE CARD

Download
The LifeFM app!



The LifeFM
Comment Line:
888-500-8047

*We love to hear from
our listeners!*