

129 KIOWA LANE  
PIEDMONT, SC 29673  
877-700-8047

the **Life** LINE  
fm

DECEMBER 2024

## IN THIS ISSUE:

Fall 2024 Sharathon

Behind the Scenes  
Pictures

Ministry Project:  
Blankets for WNC

Congratulations,  
Rodney-Fan Award  
Recipient

Looking Ahead  
to 2025

Merry Christmas  
from The LifeFM!

LifeFM Pledge Card

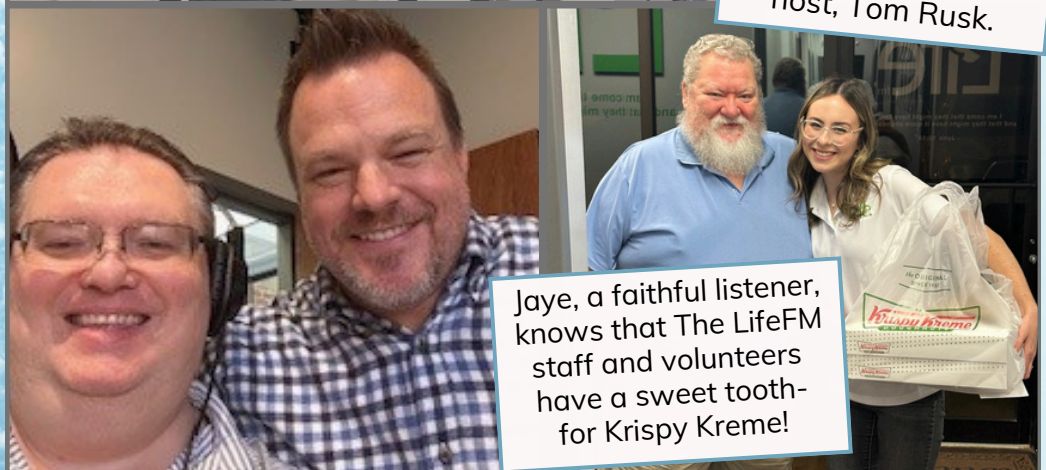
## BEHIND THE SCENES OF SHARATHON

Fall 2024 Sharathon is officially “in the books.” We are thankful for a week that reflected sacrifice, generosity and so much gratitude. Here are some of the highlights:



The Family and Friends Morning Show enjoyed extra company all week.

Rodney & Reagan are on-air in The LifeFM studio with Gospel Tunes in the Afternoon host, Tom Rusk.



Jaye, a faithful listener, knows that The LifeFM staff and volunteers have a sweet tooth-for Krispy Kreme!



Super Dave and Travis (above) smile for the camera in between on-air sessions. Both men are ministry-minded and have a burden to share the Good News.

Pictured left: Lyn and Nicholas take a quick break to flash a selfie.

Both agree that the key to a successful Sharathon is unity and prayer.

BEHIND THE SCENES (right): The LifeFM Studio has a phone-bank center which stays busy from 6 AM to 6 PM!





*Congratulations, Rodney!*

"I am honored to be recognized for a job that I enjoy doing so much," says Rodney. "I am very thankful for the example of professionalism that Paul Heil was, and am standing on his shoulders today."

singingnews  
*fan awards*  
2024  
**WINNER**

## PAUL HEIL AWARD "Honoring Excellence in Broadcasting"

The LifeFM Radio Ministry is pleased to announce that its Network Manager, beloved broadcasting "voice" and host of weekly radio program, *The Gospel Greats*, is the recipient of *The Singing News Magazine's* Paul Heil Award for 2024.

This well-deserved accolade is a career highlight for Rodney, who started using his God-given talents while in high school.

After more than three decades in the music industry as a radio broadcaster, Rodney's commitment, energy and passion for what he does serve as a reminder for all of us to do all things well unto the Lord.

*Congratulations, Rodney, on a job well done!*



Rodney is pictured here with Paul and Shelia Heil, circa 2018. Paul had founded the show in 1980 and was the host until his sudden death in December 2020.



Whether recording live in The LifeFM studio or emceeing an outdoor event, Rodney is at home behind the microphone.

## BLANKETS FOR WESTERN NC

In the aftermath of Hurricane Helene, humanitarian needs are increasing. With the onset of cooler temps, the necessity for warmth is now in demand. The LifeFM was able to purchase 200 blankets and arrange for their pick-up and transportation to the Spruce Pine area in western North Carolina.

Those who gave a gift during the Fall 2024 Sharathon were a part of this endeavor. The LifeFM is thankful for the generosity of its donors and the opportunity we had to assist the WNC community.



Walnut Grove Baptist Church is one of many local churches being used as a distribution site for local residents affected by the October storm.



# MERRY CHRISTMAS FROM ALL OF US AT THE LIFE FM!



Rodney Baucom



Reagan Boyte



Bud Burdette



Richard Chambers



Karen Finn



David Garrett



Peter Lloyd



Lyn Jordan



Travis McAlister



Glen Pittman



Tom Rusk



Dennis Smith



Nicholas Wilkie

**MAY THE BLESSINGS OF THE LORD BE UPON YOU  
DURING THIS SPECIAL TIME OF YEAR**

## END OF YEAR GIVING

Thank you for your financial and prayerful support this past year! Donations that are post-marked by 12/31/24 will be credited for 2024.

The QR code (pictured right) can be scanned by a camera on your digital device. It will provide a link to The LifeFM online donation form.



*Donations can be mailed to:  
129 Kiowa Lane  
Piedmont, SC 29673*

## LOOKING AHEAD TO 2025....

The LifeFM has plans to include the areas of Rockingham, NC, and Norwood, GA, in its radio network.

The process of acquiring licensure, antenna installation and other engineering-related details is complicated and time-consuming, but hopefully, by mid-year, the new stations will be up and running.

We appreciate your prayerful support, as we continue to pursue this expansion project and fulfill our targeted completion date. Stay tuned!



129 Kiowa Lane \* Piedmont, SC 29673



DONATE NOW TO THE LIFE FM



SCAN AND TAP!

**YOUR GIFT CAN MAKE A DIFFERENCE!**

**TO GIVE BY CREDIT CARD:** Fill out this form and return to The LifeFM ~ 129 Kiowa Lane ~ Piedmont, SC 29673

**TO GIVE ONLINE:** Go to our website-*thelifefm.com*

**TO GIVE BY CHECK:** Enclose your check with this form and mail to: 129 Kiowa Lane ~ Piedmont, SC, 29673

**TO GIVE BY PHONE:** Contact us at 877-700-8047

**Living Life Together!**

**IN MEMORIAM**

*"Keep on keepin' on"*



The LifeFM was founded in 2010 by Bob McClure and his son, Rob.

Together, they established a legacy which ministers and encourages with Gospel music and messages on the radio.

Together, they finished well. Our loss is heaven's gain.

The LifeFM is the radio ministry of the Power Foundation, a non-profit 501(c)3 organization.

**YES. I WANT TO SUPPORT Life IN ITS MISSION TO REACH SOULS!**

**THE LIFE FM PLEDGE CARD**

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

I have enclosed a one-time gift in the amount of \$ \_\_\_\_\_

I want to give a monthly amount of \$ \_\_\_\_\_

I would like to be a Forever Friend of The LifeFM. Please automatically renew my pledge every year.

Debit/Credit     Visa     Mastercard     AMEX

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

C V V # \_\_\_\_\_ (last 3-4 numbers located on the back of the credit card)

Name as it appears on card: \_\_\_\_\_

**Scan the QR code below to download The LifeFM app!**



**For Android phone users**



**For Apple iPhone users**